



Press Release – 3rd of March 2015

All Swiss Museums any time at a glance The Swiss Museums Guide as mobile app

The mobile app of the Swiss Museums Association invites art lovers, families and interested visitors to sightseeing the Swiss museums. It opens the access to all the museums, art collections and exhibition places in Switzerland and the Principality of Liechtenstein. The geolocalization points out the current exhibitions in their own environment.

The new mobile application museums.ch leads through the diversity of Swiss museums. The application enables to find museums and exhibitions by name, by focus or by keyword. Short portraits and icons offer the more essential data concerning location, public transports, opening hours, wheelchair access, family offers, cafés and museums shops. museums.ch allows the visitors to share contents via social media or e-mail as well. In addition, the geolocalization points out the current exhibitions in the own environment.

The app museums.ch is available for free and without advertising, in four languages for iPhone and smartphones.

The Swiss Museums Guide, which first appeared in 1965, is now available in three formats: as a book, online and as mobile app.

Download Mobile App

→ www.museums.ch/mobileapp

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